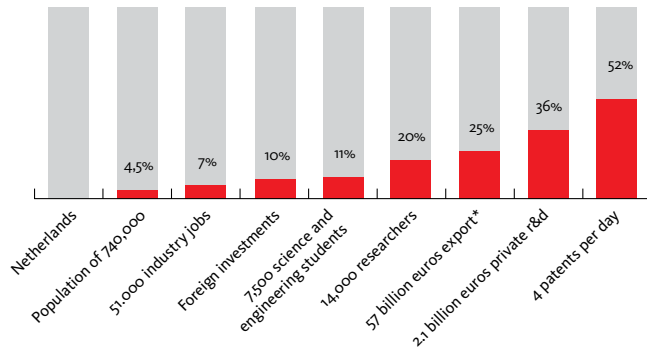


Why Brainport Eindhoven Region is the most intelligent community!

- 1 Brainport is the industrial high-tech heart of the Netherlands with a technology and design base and one of the country's three economic pillars.
- 2 Our region is a leader in top technology and (open) innovation. Nearly a third of all Dutch research and development spending takes place in Brainport.
- 3 Together with the rest of the province of Noord-Brabant the Eindhoven region produces a quarter of all Dutch export.
- 4 Here 400,000 people do their very best every day to boost the economy. From knowledge workers to skilled craftsmen.
- 5 Half of all Dutch inventions, measured in the number of patents, originates in the Brainport region.
- 6 Brainport Eindhoven Region is the international model for cooperation between industry, knowledge institutions and government.
- 7 Brainport is home to leading campuses like the High Tech Campus Eindhoven and the High Tech Automotive Campus Helmond. The Health Technology Park Veldhoven, Food Technology Park Brainport Helmond and TU/e Science Park are in development. Eindhoven is also the location of choice for top technology institutes such as Holst Centre, TNO and Dutch Polymer Institute.

CONTRIBUTION TO DUTCH INNOVATION CAPACITY

Source: cbs/lisa/eim/etin *Figures for Noord-Brabant
 ■ Netherlands ■ Brainport (regio Eindhoven)



“This award will boost the cooperation between industry, knowledge institutions and government in our region.”

Yvonne van Mierlo, alderwoman responsible for Economic Affairs in Helmond



THE WORLD'S SMARTEST REGION!



Where is the best bus in Europe manufactured?

Where are the machines that make the chips for our phones and laptops developed and produced?

Where is the heart valve that grows with the body developed?

Where is the electron microscope produced?

Where are the very latest LED products developed?

Where does the MRI scanner come from?

Where is the Dutch traffic jam problem being solved?

Where is the new TomTom being developed?



For more about the world's most intelligent community, go to www.brainport.nl/en

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BRAINPORT EINDHOVEN REGION IS THE WORLD'S MOST INTELLIGENT REGION!

Brainport Eindhoven Region is doing extremely well. It is the industrial high-tech centre of the Netherlands. With technology and design its base. Along with Amsterdam and Rotterdam Brainport is one of the three pillars of the Dutch economy.

We have another reason to be proud: the Intelligent Community Forum (ICF) in New York nominated Brainport Eindhoven Region the 'Intelligent Community of the Year 2011'! So that means we can call ourselves the world's most intelligent region.

"This is something to be proud of! The title gives us an enormous boost to put Brainport Eindhoven Region even more firmly on the national and international map."
Rob van Gijzel, Chairman of Brainport Foundation and Mayor of Eindhoven

"Brainport Eindhoven Region is a model for a new way of thinking about cooperation and regional development."
Louis Zacharilla, Chairman of the Intelligent Community Forum (ICF)

On the world map – just like that!

This is an award to be proud of. Brainport Eindhoven Region was one of around 400 cities and regions from all over the world that threw their hats into the ring and came out on top with the prestigious title and a place on the world map. Regions that have won this award before include New York, Calgary, Seoul, Taipei, Singapore, Waterloo and Stockholm. The jury was especially impressed by the success of the Brainport cooperation model between government, knowledge institutions and industry in the region. It proves that we can come out of the crisis faster and stronger as well as successfully work on the future.

The award of the world's 'most intelligent community' is more than deserved. Our region is a leader in top technology, broadband communication, cooperation, economic development and innovation, for example in the field of healthcare. That is something we can all be proud of. And something that we can all benefit from. This award helps us to attract new companies and knowledge workers, boost employment and get new innovations going. Plenty of opportunities. We are all pulling together! All for Brainport.

Brainport creating the industries of the future

Brainport Eindhoven Region has been a breeding place for technological ingenuity for more than a hundred years: the light bulb, the first overseas radio transmission and the compact disc are just a few examples. The region is still the cradle of world-famous inventions like the MRI scanner and the LED lamp. A characteristic feature is the high concentration of top technology companies in the fields of High Tech Systems & Materials, Food, Smart Mobility, Design and Lifetec (medical technology). Brainport is home to leading multinationals like ASML, DAF, FEI, OCÉ, Philips and TomTom. Major international companies in the flourishing knowledge and manufacturing industries work closely with knowledge institutions and suppliers from the small and medium-sized enterprise sector.



HIGH TECH SYSTEMS & MATERIALS

FOOD

SMART MOBILITY

LIFETEC (O.A. MEDICAL TECHNOLOGY)

DESIGN

ICF Award winners



Brainport Eindhoven Region is unique with everything in house, from inventor and developer to craftsmen and women able to make the products. From designer to marketer, smart experts and highly educated knowledge workers cooperate in established and new companies.

The future of the Netherlands lies in Brainport

Preventing traffic jams, healthier ageing, healthy food, clean energy, safety: Brainport has everything it needs to create and develop solutions to the problems confronted by society. If we really focus, the Dutch economy can again be one of the world's top 5 economies. What we have to do to achieve this is contained in the plan 'Brainport 2020, Top Economy, Smart Society' (obtainable via brainport.nl/en).